

Why advertise in The Villages Mag

10
EDITIONS
PER YEAR



The Villages Mag has been a staple through letterboxes of residents and businesses of Holmes Chapel, Goostrey, Breerton, Cranage and Allostock and continues to go from strength to strength. Over the last three years we have increased the editorial with lifestyle articles like grandma's kitchen, local business new, history, motoring and fitness and worked hard to support local events and provide community news from groups and parish councils.

We are also the 'go to' place for local services and business listings. We would like to thank all our advertisers for their support, we understand that our success is only down to them getting paid work through the magazine. We can never guarantee running an advert in the magazine will bring in revenue, however the fact that businesses continue to advertise with The Villages Mag must mean something is working!

Consistent, relevant advertising is the best form and with The Villages Mag it is affordable to all the trades we need to keep our lives running as smoothly as possible.

For more information, to book your advert or for artwork specifications, please contact Katy 07541 600 131 or katy@thevillagesmag.com

Did you know?

OVER **47%**
of our community do not
use Facebook. The Villages
Mag is hand delivered to
nearly 5000 homes and
businesses.

(Source ONS & Facebook, 47% represents
adults aged 18 or over)

Quarter Page - £40

*64x94mm
(no Bleed)*

To advertise in

THE VILLAGES MAG

*Linking local business
& community*

call Katy on either

01477 518252

or **07541 600131**

or email

katy@thevillagesmag.com

Half Page - £75

*132x94mm
(no Bleed)*

Full Page (Insert) - £140

132x192mm

(no Bleed)

Full Page - £140

148x210mm

(add 3mm Bleed - 154x216mm)

Double Page Spread - £240

296x210mm

(add 3mm Bleed - 302x216mm)

Artwork

Artwork can be supplied as a print ready PDF (preferred), as per the specifications. We can also accept as a JPEG or TIFF file.

If you require artwork to be created, we offer a design service for only £15 per advert.

2021 Publication Calendar

<i>Edition</i>	<i>Booking Deadline</i>	<i>Distribution Date</i>
February	11th January	25th January
March	8th February	22nd February
April	12th March	24th March
May	12th April	26th April
June	10th May	24th May
July	11th June	23rd June
August/September	11th July	23rd July
October	9th September	22nd September
November	11th October	25th October
December/January	11th November	23rd November

A 10% discount is available on all advertising rates for 3 consecutive edition bookings.